

TRUCK OF THE YEAR

2014 GRAND PRIZE WINNER ANNOUNCED!

WINNER



Specialized offer a leading brand of bicycles and related equipment, and their purpose-designed Isuzu FXL supports customers at road cycling, triathlon and mountain bike events across the country.

Designed with a mobile sales kiosk, the truck converts to a customised sales and exhibition space that can travel to all the same places as their two-wheeled customers.

A big thank you to all the Isuzu truck owners who have submitted an entry to the Isuzu Truck of the Year competition during the past year. As usual, the standard of entries was extremely high so selecting a grand prize winner has not been an easy task!

After careful consideration, the judges offer their congratulations to 'Specialized' who walk away with a \$5,000 prepaid ANZ Visa Card for their innovative application of an Isuzu FXL 1500.

Additional features include a 240 V switchboard as well as a 6 KVA generator, which runs on the diesel fuel from the chassis main fuel tank.

Well done to the Specialized team, and stay tuned to the next issue of Truck Power for a more in-depth look at this impressive Isuzu.

Keep your entries rolling in because we're offering a grand prize for the 2015 competition that's bigger and better than any we've offered before.

At Truck Power we reckon you just can't beat cash, and whether you plan to spend it on holidays or hardware, a \$6,000 prepaid ANZ credit card is certain to come in handy come shopping day.

If you think your 'workhorse' deserves its time in the sun and a chance at the grand prize, send a photograph (of approximately 1 MB in size) and description of your Isuzu truck to truckpower@arkajon.com.au.

In each Truck Power edition we'll announce our quarterly winners – who'll receive an Isuzu jacket, embroidered polo shirt and baseball cap. Plus all entries receive an Isuzu mug for that morning coffee fix to get you on the road.

We'll announce our new grand prize winner in 12 months' time, best of luck!



2015 ENTRIES

WINNER



THE MATTRESS COMPANY

The Mattress Company is a quality mattress manufacturer based in Yandina, on the Sunshine Coast. Owner Robert Boesten has recently upgraded his older Isuzu with a brand new FTR 900 Long, custom-adding dual fuel tanks, Alcoa alloys, and a bulbar.

"This new truck really is our workhorse; it'll be running around doing everything from deliveries to pick-ups of componentry for our beds. It's even more comfortable and economical than our last Isuzu. It's big, and it's beautiful to drive. We love it," Robert said.

WINNER



GOSS BROS

Goss Bros Refrigerated Transport & Cold Storage is a Gold Coast family business with over 30 years' experience in the industry.

Fleet Manager Kamal Goss recently added a brand new Isuzu FVL 1400 to his 16-strong Isuzu fleet.

"We fitted it with a refrigerated jumbo body with a Thermo King refrigeration unit capable of minus 30 degrees. It has custom scrolls on the body and Alcoa aluminium wheels, plus our own Goss Bros personalised license plate," Kamal said.

"We take pride in our equipment and we always have them looking the part. We love the reliability of Isuzu trucks."